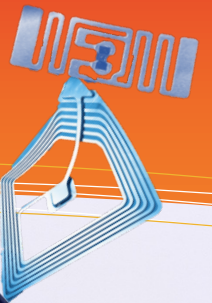




# ANTI-COUNTERFEITING SOLUTION



## ABOUT RFID4U

### VERTICALS

- Agriculture
- Oil & Gas
- Healthcare & Pharma
- Government
- Manufacturing
- Wearables
- Construction

### APPLICATIONS

- Asset Tracking
- Inventory Management
- Returnable Asset Tracking
- Anti-Counterfeiting
- Uniform Tracking
- Event Management
- Mustering & Emergency Management
- Personnel Tracking
- Time Tracking
- Supply Chain Management
- JIT Delivery and many more.

### OUR SERVICES

- Business Case Development
- Site Survey
- System Design
- Software Design and Development
- Implementation
- Troubleshooting
- Training
- Maintenance
- Consulting
- Benchmarking
- Project Management
- Device Tuning
- Network Cabling
- Software Installation and Configuration
- Risk, Security and Vulnerability Assessment

### TECHNOLOGIES WE USE

- RFID
- NFC
- GPS
- Mobility
- Barcode
- iOS, Android, Windows



## END-TO-END SOLUTIONS USING RFID, NFC AND MOBILITY TECHNOLOGY DESIGN ~ SOFTWARE DEVELOPMENT ~ DEPLOYMENT ~ TRAINING

RFID4U develops leading business intelligence solutions using RFID, NFC and Mobility technologies. Using its TAGMATIKS sensory adaptive network software platform, RFID4U delivers significant improvements in efficiency of business processes and develops new capabilities within industrial, healthcare, agriculture and social verticals that bring not only higher revenues, but also increased quality, safety and customer satisfaction. Our customers include Fitbit, Johnson & Johnson, HP, Northrop Grumman, and the Department of Defense among others.

RFID4U's Authentication System provides full product pedigree information and inventory tracking that can be utilized for a myriad of products, such as:

- Wearable technology (fitness bracelets, heart rate watches, etc.)
- Electronics (TVs, phones, speakers, earphones, etc.)
- Luxury items (purses, shoes, designer clothing, sunglasses and other accessories)
- Medication and high-end cosmetics
- Jewelry and watches

**RFID tags (NFC and UHF RFID)** in very small sizes are embedded in labels, or caps for pharma applications or in the product itself (wearables, electronics, luxury goods).

RFID tags are encoded with a unique ID based on the manufacturer's requirements, which is encrypted and cannot be rewritten. This ID is then matched with a product database, where variations or duplicates would trigger an alarm.

Other information can be written to the tag, such as lot number, expiry date, etc. that provides data for safety purposes and recalls.

### System Features & Benefits

- Unique identification of product for authentication
- Information about product on a tag (expiration date, manufacturing date, etc.)
- Supply chain information from manufacturing to store
- Lot recalls
- Warranty tracking and service
- Inventory management
- Unique ID Generation
- Encrypted Information
- Tag Encoding
- Tracking & Authentication



RFID4U  
2334-C Walsh Avenue  
Santa Clara, CA 95051, USA  
Phone 408-739-3500  
Fax 408-739-3502  
E-mail: info@rfid4u.com  
Web: www.rfid4u.com

### NEED HELP WITH YOUR SOLUTIONS OR MORE DETAILS?

#### CONTACT US!

1. Scan the QR Code
2. Visit our website: [www.rfid4u.com](http://www.rfid4u.com)
3. Call Us: 408-739-3500

